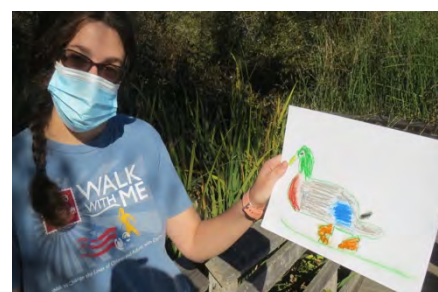




2020 ANNUAL REPORT

Shared Adventures is a nonprofit organization dedicated to improving the quality of life for people living with disabilities.

**Access to Outdoor Recreation and Engaging Activities is
Essential for a Healthy and Fulfilling Life**



PO Box 396 ♦ Santa Cruz, CA 95061 ♦ (831) 459-7210
www.SharedAdventures.org



Table of Contents

1	Letter From Foster Andersen, Director & Founder
2	Mission Statement
3	Open Arty Studio
4-7	Activities
8	321+1 Life
9	Adaptive Equipment Rentals
10	Board of Directors
11	In-Kind Donations
12	2020 Sponsors
13-14	2020 Revenue and Expenses



Letter from the Founder/Executive Director, Foster Andersen

2020 was a rough year for all, but Shared Adventures worked to make it a pretty successful year. Due to the COVID-19 pandemic, we were not able to host Day on the Beach or Camp adventures, two of our most popular events. But we were able to reach out to a large number of participants and have a good number of activities.

SA started the ball rolling in 2020 with a new Activities Coordinator, Becky Gomoll, who has been a volunteer at Camp Adventures for a number of years, and had taken part in some of our other activities. So when she became SA newest staff member, she wasn't a stranger by any means. I know many of you have gotten to know her and her weekly schedule of activities.

Bringing new energy to the SA team, Becky brought along some new activities to accommodate a broader spectrum of participants. These activities included Horse Back Riding, Sailing, Hiking Trips, Bike Rides and Whale Watching.

SA acquired a Kids Beach Chair and an All-Terrain TrackChair to add to our rental fleet. The TrackChair will be housed in the future at Common Roots Farm to accommodate trail rides in Pogonip.

When COVID-19 showed up at SA's doorstep we had to rethink how we were going to keep our activities going without losing any participants. So, the era of Zoom activities was born, including adaptive yoga class, family dance hour, arts and crafts, bingo and other home-based activities. We actually had an increased number of activities and new participants too!

On a personal note, I was honored to be selected as a "Be the Difference Award" winner in 2020. Please take a moment to view the video and hear about my story on our home page.

And thanks to the Shared Adventures team for their dedication, creativity & big hearts. Look forward to seeing you all soon in 2021!

Best Wishes, Foster

Mission, History & Activities 2020

Shared Adventures is founded on the belief that recreation, fun, challenge and access to the outdoors are an essential part of a healthy and fulfilling life. We are a community-based nonprofit organization dedicated to improving the quality of life of people living with disabilities. Our goal is to offer opportunities for social and recreational interaction for disabled people, and thereby encourage:

- **Personal growth, development, and self-confidence**
- **Cooperation and decision-making skills**
- **Problem-solving and leadership skills**
- **Outdoor skills and environmental awareness**
- **Improved quality of life and level of happiness**

Shared Adventures was established by Foster Andersen, a quadriplegic survivor of a spinal cord injury, in 1992 and became an official non-profit organization in 1994. Day on the Beach was first held in 1992 and has been offered annually until cancelled due to Covid-19 in 2020. Activity offerings have expanded year by year, including art classes, kayaking, sailing, bowling, hikes, horse-riding, dances and many others. In 2020, most physical activities were put on hold and a robust schedule of on-line classes was offered, such as dance class, adaptive yoga, arts and crafts, bingo and other activities.

Shared Adventures is constantly in fund-raising mode, and has had considerable support from individuals, clubs and businesses of the Santa Cruz Community. Also, Shared Adventures has received a number of grants, such as National Endowment for the Arts and California Arts Council, and foundation support, including Newman's Own Foundation, Packard Foundation, Kemmerer Foundation and Community Foundation of Santa Cruz County.

Our programs have had life-changing effects for the thousands of participants involved, their families, and the volunteers that make it all possible.



Open Art Studio

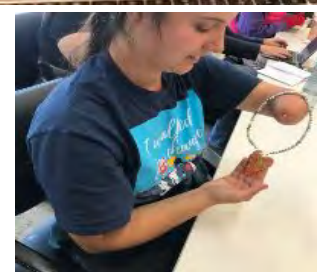
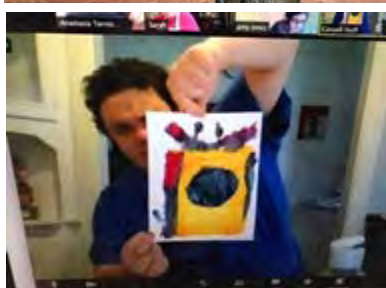
The Open Art Studio is an inclusive art program for individuals with and without special needs. The class provides an educational and recreational program in which people of all abilities can socially interact with one another, learn artistic skills, express their inner creativity, and grow in self-confidence. The Open Art Studio is open to all. The art instructors make adaptations so that all students participate and feel included.

Our Santa Cruz and Watsonville classes worked jointly on a sculpture that won first place in the Group category at the Valley Women's Club of San Lorenzo Valley Upcycled Art Contest in Jan 2020.

As the pandemic hit, our art Santa Cruz and Watsonville art classes quickly pivoted to provide art instruction and fun online through Zoom. While we generally prefer in person art sessions, by teaching online we were able to reach people from outside the county and in remote locations as well as local folks who wouldn't have been able to come to Hope Services in Watsonville or Santa Cruz to participate because of transportation or caregiver issues. At the beginning of the Covid-19, people were searching for activities to do. We quickly built a mailing list of 70 current and new participants, including participants from the Veteran's Administration hospital on the Peninsula and the Corryell Autism Center in Santa Cruz. For the first time, we entered into collaboration with Santa Cruz County Park Friends to bring art to the county's parks for people of all abilities. Our first joint art event took place at Leo's Haven in Live Oak and another art event has been planned for Pinto Lake Park.



Our FANTASTIC art instructor, Anastasia Torres-Gil, continues to teach the classes (along with her emotional support dog, Minky) with the goal of using everyday objects, experimenting and having fun while creating art. Class topics have included papier mache, acrylic painting, candle making, costume design, creative cooking, drawing, mosaic stepping stones and mixed media creations. Classes were held Tuesdays and Thursdays for the majority of the year. Classes are currently held Tuesday evenings through video conferencing. Our class attendance has exceeded 300.





Shared Adventures Activities

Shared Adventures coordinated over 250 activities during 2020, involving over a thousand participants of all ages and abilities. Many of these activities were co-hosted or supported by partner organizations and community connections. Activities were adapted to the challenging times of 2020 and included online and outdoor experiences.

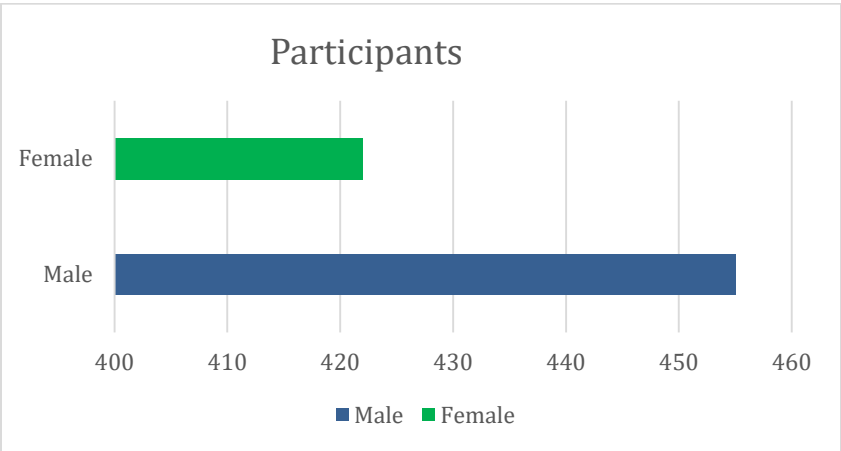
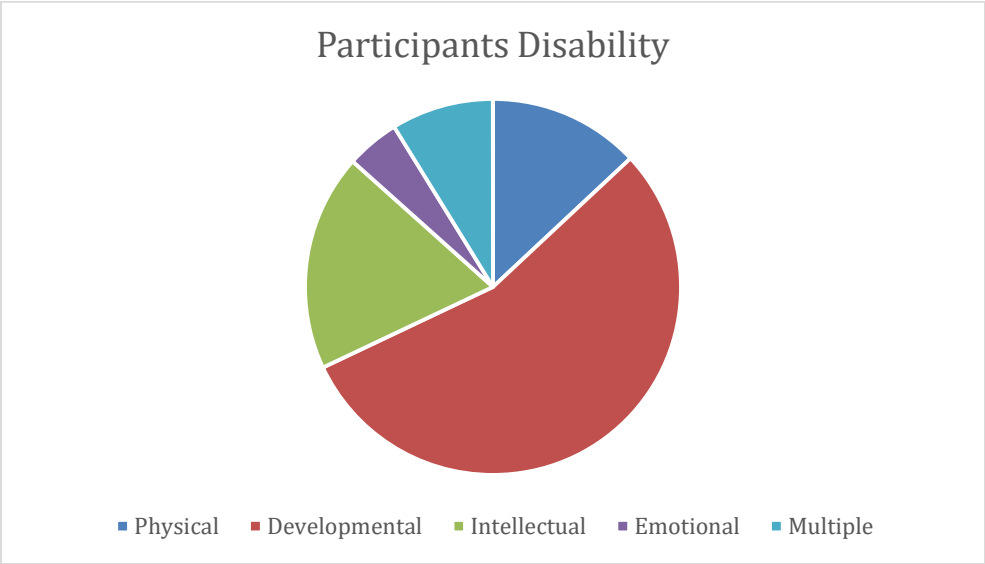
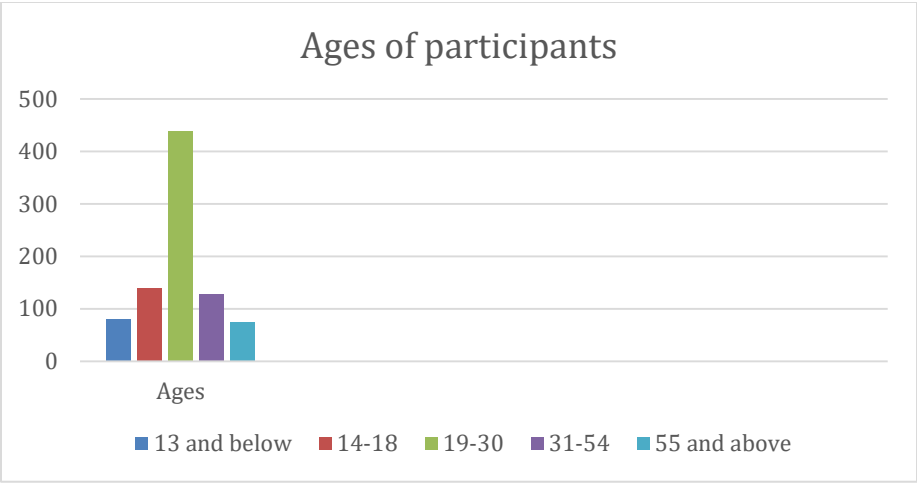
Each activity brought an opportunity for participants to challenge themselves with new skills, new experiences and socializing with a community of peers and friends. We have favorite activities that we have been doing for years and new activities as opportunities and requests are made.

- **Water Sports:** sailing, outriggers, whale sighting and kayaking (Santa Cruz Wharf & Elkhorn Slough)
- **Social Events:** bingo, dances, bowling, Santa Cruz Warriors, and a farm festival.
- **Outdoor Education:** nature walks, aquarium visit, indoor rock-climbing, archery, horse encounters, and bike rides.
- **Fitness:** Cross-fit and yoga
- **Online:** art, dance, bingo, trivia, magic show, story time, and yoga.









321+1 Life Project

Shared Adventures became the fiscal agent of the 321 +1Life Project in 2014. Founded by Brandon Gruber, a graduate of Aptos High School, his initial mission was to give inclusive opportunities for proms, scholarships, and yearbooks. Since then, it's expanded to field trips, recognition awards and more.

Brandon loves to show others what a person can do beyond their disability. In 2020, Brandon finished his first term on the Board of Directors for the National Down Syndrome Society in NYC and Washington DC and he was asked to serve a second 3 year term. He also continues to raise awareness by speaking engagements, inclusion conferences and helps others by selling his art on cards. The funds from these sales and all donations provide scholarships, awards, senior prom dresses and field trips. Due to the pandemic, the activities were very limited last year. 321life+1 continued to give diamond awards to one boy and one girl from various schools in both the Pajaro Valley and Brentwood School districts.

Other projects included:

80 STEM kits for Village Community Resource after school program
2 scholarships-awarded to Pajaro Valley School District Adult Education

Brandon continues to live by his mission spread kindness and hope. His motto: 1. Work Hard 2. Choose Kindness 3. Be Yourself



Adaptive Equipment Rentals

One of the community resources Shared Adventures provides is adaptive equipment for individuals to rent out and use on their own time. These rentals allow people with disabilities to access the many state parks and beautiful beaches of Santa Cruz, while providing additional income for Shared Adventures to put on events. Shared Adventures leases beach chairs that can traverse sand and all-terrain wheelchairs which can navigate gravel and dirt roads.

Our “Water Wheels” beach wheelchair allows people who are non-ambulatory to cruise over the sand, and have a total immersion experience in the water. This particular beach wheelchair far surpasses other chairs in terms of long-lasting comfort and safety. The Water Wheels is the ideal chair for people with disabilities to comfortably and safely float in the ocean or other body of water. We are proud to offer this chair in our fleet of adaptive equipment so that those who are non- ambulatory can be completely included in the fun instead of isolated to the sand.

Also, Shared Adventures worked with the Santa Cruz Friends of the State Parks to help them purchase 6 beach wheelchairs that are now available at beach State Parks in Santa Cruz County. Shared Adventures continues to provide additional access including multiday beach wheelchair use and beach wheelchairs for children.



Foster Andersen - Founder/President, Shared Adventures
(831) 458-9121 • foster@sharedadventures.org

After a motorcycle accident that partially severed his 5/6 Cervical Vertebrae and having to use a wheelchair at age 17, Foster Andersen pushed himself through college at Rochester Institute of Technology (RIT) as a manufacturing engineer. Foster joined a brand new "sit ski" program there for spinal cord injuries, and embraced the idea of providing extreme adventures for persons with disabilities. Foster moved to Berkeley in 1987 to get involved with the Bay Area Outreach & Recreation Program (BORP) and Environmental Traveling Companion (ETC) to future expand his outdoor adventures. He arrived in Santa Cruz in 1990 to help fix a community that was hit by an earthquake and formed Shared Adventures in 1992. Ever since then, Shared Adventures has been serving the disabled population of the Central Coast and Bay Area through life strengthening and confidence building opportunities.

2020 Board of Directors

Steve Miller - Board Chair
(831) 425-7494 • steve.miller@noaa.gov

Steve Miller has served as a manager of government programs on the local, state and federal levels. He is retired and active in numerous community organizations and activities. In addition, Steve has been active in recreation activities at the local level, coaching youth soccer and Little League, assisting with youth baseball development programs, and high school football. He has been on the Board of Directors since 1997, where he was responsible for the original series of grants to the Packard Foundation and Newman's Own Foundation which resulted in the Santa Cruz Access Guide.

Cecily Cahill - Treasurer
(831) 336-8368 • ceccahill@skyhighway.com

Much of Cecily professional experience in education has involved the special needs community, including volunteering with Environmental Traveling Companions in the San Francisco Bay area. As an environmental activist, she established the Santa Cruz campaign office for Greenstone Grassroots Campaigns, working for Forests Forever and Environmental Action. Cecily's political work led her to Social Justice issues, and she became one of Shared Adventures' original three board members. She helped drive the program's expansion from the original single Day on the Beach event to include the many activities offered throughout the year.

Kim Evans - Board Member, Educational Specialist
(831) 566-5913 • evansgarcia@cruzio.com

Kim Evans, a local teacher, has been involved in ADA rights and creating recreational opportunities for people with special needs for 16 years. As the founder of Young Artists Studio, she sought to create a more inclusive environment where both able bodied and disabled artists can work together as equals, creating art and creating relationships.

Daryl Wise – Board Member, Public Relations and Marketing
(831) 402-3712 • dsw@StreetWisePR.com

Daryl Wise has been an independent PR and marketing and event contractor in the Monterey Bay area for over 25 years. He has worked for clients including: Macworld Expos, the artist Peter Max, HP, Corel, Marine Artist Wyland, Microsoft, Bill Graham Presents, The City of Watsonville, Laguna Seca Raceway, Curious Labs, MTV Sports Festival, O'Neill Inc., Rogers and Cowan Public Relations, Shandwick Convergence Public Relations, The Sea Otter Classic, Pixelmator, e frontier America, Ambient Design, Virtual Venues Network, Diamond Organics, Gluon, Thomson-Course Technologies, Wisdomark, LatinReps, Meals on Wheels of Santa Cruz County and the Catalyst Nightclub.

THANK YOU TO THESE COMPANIES HELPING SHARED ADVENTURES

Gift Card Donations:

Target

Grocery Outlet

Pacific Cookie Company

Special Event In-Kind Donations:

Community Bike Collective

Sanctuary Cruises - Whale Sighting

Santa Cruz Outrigger Club

Santa Cruz Archery Club

Santa Cruz Warriors

Susan Zeller – Magic Show

Sweaty Sheep – Tahoe Trip

Regular Gift Card Donations

Divine Equine Therapy – Kristy

Lichen Oaks Adaptive Riding Center -Caroline

Cross Fit – JP

Nomad Sailing – Brian

Venture Quest Kayak – Dave

Sweaty Sheep –Art Classes & Sailing Trips

Peacemonger.org and Jerry Jasper



2020 SUPPORTERS

SKY'S THE LIMIT (\$5,000+)

Newman's Own Foundation Kemmerer Family Foundation Caroline's Non-Profit Gift Shop

MOUNTAIN LEVEL (\$1,000+)

AmazonSmile Corporate
Barbara & James Yocum
California Arts Council
Dennis & Lonna Speer
James & Janice McMillin

Michael McCauley
Robert Rollin Charitable Fund
Rotary Club of Santa Cruz Sunrise
Sidney Stern Memorial Trust
Sweet Camilla Treats

OCEAN VIEW LEVEL (\$500+)

Allen & Mardell Carman
Applied Materials
Cecily Cahill & Polly Hughes
James & Amy Colendich
Helen Bennett

Lynn Shanley
Richard Gambord
Roberto Manduch
Vanguard Charitable
William Thanos

REDWOOD LEVEL (\$200+)

Dan Haifley
Daniel Powell
Edmund Lind
Jonathan Adler
Helen & David Resneck-Sannes
Jenny & Justin Robinson

Joe Collins Fund
Martha Zuniga
Mei-Yuh Hwang
Michael Lifton
Roberto Manduchi
Steve & Eileen Harrington
Tammi Van Sant

SEA LEVEL (\$100+)

Anthony Sloss
Bryce Griffin
Carla Miller
Charlie Zimmerman
Debra Szecsei
Dimitry Struve & Sally Andrews
Donna & Darrel Beleu
Duane Strong
Eric Peterson
Gail Jean McGuire-Sais
Greg Yost
Jane Orbuch
Jodi Carkner
Jon Winston
Julie Anzaldo

Larry Walman & Wendy Bell
Lisa Kirk
Marianne Sullivan
Martha Zuniga
Mary Kline
Sarah Macy
Sarah Spalding
Stephan Quan
Gibbs Law
Veronica Young
Virginia Hughes
Walter Griffin & Linda Fawcett
William & Mary Kay Crews



Revenue & Expense Report

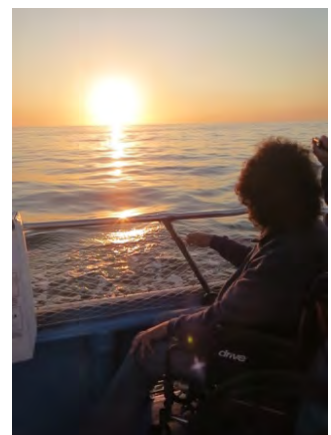
January 1 – December 31, 2020

Carryover from 2019: \$14,975		
Income	Sub Category	Total (\$)
Programs		
321 Life +1 Project		6,794
Activities & Events - General		5,724
Accessible Equipment Rental		1,839
Open Art Studio - California Arts Council Grant		1440
Interest Earned		45
Liability Insurance Dividend		385
Total		16227
Fundraising & Grants		
In-Person Community Fundraisers		0
Santa Cruz Gives Campaign		12,198
Rotary Club of Santa Cruz County Sunrise Foundation		2,765
Human Race of Santa Cruz County		2,089
Community Donations		12,198
Newman's Own Foundation		20,000
Caroline's Thrift Shop		15,000
Amazon		2,500
Robert Rollin Trust		2,500
Sidney Stern Memorial Trust		1,500
St John's Episcopal Church		1000
BlackBaud Giving Fund (Applied Materials Foundation)		500
Vanguard Charitable		500
Page 1 of 2		

Revenue & Expense Report

January 1 – December 31, 2020

Expenses		Total (\$)
Programs		
321 Life Project		3,689
Activities & Events		10628
Accessible Equipment Rental		1,021
Art Program		6099
Fundraising		51
Operational		
Contracted Services		5,060
Outreach & Advertising		1,493
Liability Insurance		3281
Meetings		24
Office & Computer Supplies		348
Office Rent & Utilities		2,342
Staff Wages		29,905
Taxes & Fees		163
Van Transportation		1,962
Web Based Support		10,692
Total Expenses:		\$76,758
Revenue Over Expenses:		\$13,119
Overall Total Carry Forward: \$28,095		





PO BOX 396, SANTA CRUZ, CA 95061
WWW.SHAREDADVENTURES.ORG 831-459-7210